

## **DATA PRIVACY POLICY**

Purposes of data processing by the controller and third parties.

A.V.E. Stuttgart mbH is aware of your responsibility and manages your data very discreetly. We process your personal data only for the purposes stated in this privacy policy.

1. **The responsible body within the meaning of the data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:**

AVE Stuttgart mbH  
Audio, Vertriebs-Entwicklungsgesellschaft mbH  
Gustav-Rau-Str. 6  
74321 Bietigheim-Bissingen  
Tel.: 07142-788 790  
Fax: 07142-788 7918  
Mail: [info@ave-stuttgart.de](mailto:info@ave-stuttgart.de)

2. **Collection and storage of your data; type, purpose and use**

- Salutation, title, first name, last name
- Address
- E-mail address
- Telephone number (landline and/or mobile)

In addition, all information is collected that is necessary for the fulfillment of the contract with you.

- to be able to identify you as a customer
- to be able to advise you appropriately
- to be able to fulfill our contractual obligations to you
- to be able to comply with our legal obligations
- to correspond with you
- to issue invoices or, if necessary, as part of the dunning process

- for the purposes of admissible direct advertising
- to assert any claims against you

The processing of personal data takes place on the occasion of your enquiry with us and is necessary for the stated purposes for the processing of your order and for the fulfilment of obligations arising from the underlying contract.

The personal data collected will be stored until the expiry of the statutory retention obligation for merchants (6, 8 or 10 years after the end of the calendar year in which the contractual relationship was terminated) and then deleted. This does not apply exceptionally if we are obliged to store data for a longer period due to tax or commercial law retention obligations (according to HGB, StGB or AO) or if you have consented to storage beyond this period.

### 3. **Disclosure of data to third parties**

As a matter of principle, A.V.E. Stuttgart does not pass on your personal data to third parties. Exceptions to this only apply if this is necessary for the processing of contractual relationships with you. This includes in particular the transfer to service providers commissioned by us (so-called order processors) or other third parties whose activities are necessary for the execution of the contract (e.g. shipping companies or banks). The data passed on may be used by the third parties exclusively for the purposes stated.

## 4 **Your rights as a data subject**

You, as a data subject, have various rights:

- **Right of withdrawal**

You can revoke your consent at any time. The data processing based on the revoked consent may then no longer be continued in the future.

- **Right to information**

You may request information about your personal data processed by us. This applies in particular to the purposes of the data processing, the categories of personal data, the categories of recipients, if applicable, the storage period, the origin of your data, if applicable, and the existence of automated decision-making, including profiling, if applicable, and meaningful information on its details.

- **Right of rectification**

You can request the correction of incorrect or the completion of your personal data stored by us.

- **Right of deletion**

You can request the deletion of your personal data stored by us, insofar as its processing is not necessary for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or for the assertion, exercise or defence of legal claims.

- **Right to data portability**

You may request that we transfer the personal data you have provided to us in a structured, commonly used and machine-readable format. Alternatively, you may request the direct transfer of the personal data you have provided to us to another controller, where this is possible.

- **Right of complaint**

You can contact the supervisory authority responsible for you at any time with a complaint. Your competent supervisory authority depends on the federal state of your residence, your work or the alleged violation. The contact details of the data protection commissioners in the federal states, the supervisory authorities for the non-public sector, broadcasting, churches, in Europe and the rest of the world as well as the Virtual Data Protection Office can be found at:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html)

## **5. Your right to object**

If we process your personal data on the basis of a legitimate interest, you have the right to object to this processing. If you wish to exercise your right to object, a notification in text form is sufficient. You are therefore welcome to write to us, send a fax or contact us by e-mail. You can find our contact details under point 1. of this data protection notice.

## **6. Data processing online**

The processing of certain personal data, including the IP address of website visitors, also takes place via our website at [www.ave-stuttgart.de](http://www.ave-stuttgart.de). Supplementary data protection information can therefore be found online at [www.muster-gmbh.de/datenschutz](http://www.muster-gmbh.de/datenschutz).

## **7. Amendment of our data protection provisions**

We reserve the right to adapt this data protection declaration so that it always complies with the current legal requirements or in order to implement changes to our services in the data protection declaration, e.g. when introducing new services. The new data protection statement will then apply to your next visit.

## **8. Questions about data protection**

If you have any questions about data protection, please write us an e-mail or contact the person responsible for data protection in our company directly:

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